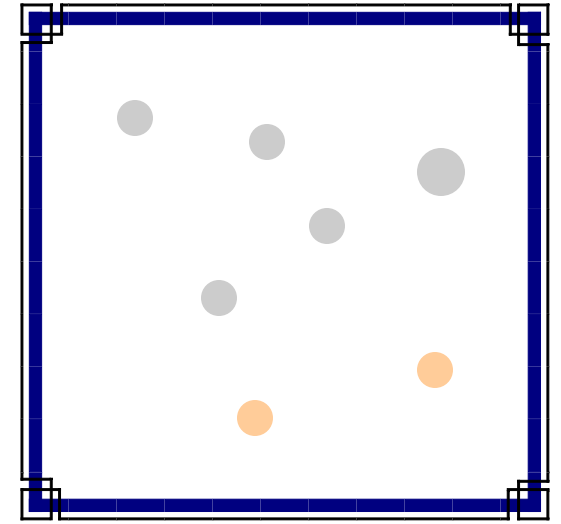


**Is Your Intelligence  
Actionable?**



**Is Your Data Intelligent?**

**Knowledge *in*Form**

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## What Type of Data Do You Have?

- Audio Files
- Graphics
- Presentations
- Print Materials
- Spreadsheets
- Statistical/Numeric Records
- Text
- Video Files



Knowledge *inForm*  
Enterprise  
Content Management  
Consulting Service

**Creating Actionable  
Intelligence  
from Bytes of Data**

Painting: "Entrée du port de Honfleur" — Georges Seurat

Knowledge *inForm*  
ECM  
Consulting Service:  
A Three Phase Process

### Information Audit

- Inventory Data
- Map Workflow Process
- Calculate ROI

### ECM Software

- Evaluate
- Select
- Implement

### ECM Policies

- Codify Record Selection Process
- Re-engineer Workflow Process
- Launch ECM System